

Championing Sustainability from the Boardroom

Boards today play a critical role in navigating through complexity in a changing landscape. As an important leader of some of our most influential corporate boards, you are understandably concerned with the long-term vitality of the company's purpose and governance. Among the many risks and opportunities that a Board must weigh, issues of sustaining stakeholder values while navigating increasing constraints on natural resources have come to the fore. Yet, many Boards find themselves under-equipped to steer their organizations through the dynamically changing context of Sustainability.

As the Dean of the Stanford Doerr School of Sustainability and the Chairman of Egon Zehnder, we would like to extend a cordial invitation to you for an exclusive, unprecedented joint-learning experience: **Championing Sustainability from the Boardroom**.

Stanford's Doerr School of Sustainability is the pre-eminent global research institution in the field, and Egon Zehnder is the leading advisor to Boards on effectiveness in leadership and governance.

What You Will Learn

This four-day residential and experiential program is designed to equip board directors to effectively champion and integrate Sustainability within their Boardroom. It provides essential knowledge spanning the intersecting domains of **science, business, and the stewardship of Sustainability**. The program will be held from September 30 to October 4, 2024, on the Stanford University Campus in Palo Alto, California.

Board Directors will learn about, explore, debate, and connect with peers on a variety of relevant topics. These include championing strategies to seize the generational opportunities and mitigate the risks presented by seismic changes in energy, water, food, climate adaptation, natural resources, and other environmental ecosystems. Directors will also embark on a personal development journey to heighten their contribution and leadership on this topic.

If you or one of your Directors has an interest in joining the founding cohort of this community of like-minded leaders, this program offers an invaluable opportunity.

To learn more, please go to [our website](#). If you have any questions or concerns, please reach out directly. We look forward to welcoming you.

In partnership for the future,



Arun Majumdar

Dean, Stanford Doerr School of Sustainability



Michael Ensser

Chair, Egon Zehnder